

ORDER



Orders
Order / Rev: 715923
Alt Order #: 06331768
Product Desc: CRAVAAK FOR CONGRESS
Estimate: C30N06
Flight Dates: 10/30/12 - 11/06/12
Original Date / Rev: 09/21/12 / 09/21/12
Order Type: Political

KARE

Primary AE: Jim Quinn
Sales Office: T-PHI
Sales Region: NAT

Agency Name: Smart Media Group Inc/ POL
Buying Contact:
Billing Contact:
 814 King Street
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: WEEKLY
Agency Commission: 15%

Advertiser Name: CRAVAAK/KC/R/CONGRESS
Demographic: A35+
Product Codes: PL-US House Representative
Priority: P-2
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/04/12	45	\$19,825.00	\$16,851.25
11/05/12	11/11/12	15	\$5,450.00	\$4,632.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	60	\$25,275.00	\$21,483.75	0.00
Totals	60	\$25,275.00	\$21,483.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KARE	11/02/12	11/02/12	Tonight Show Tonight Show	CM	1035pm-1135pm	----F--	:30	1	\$575.00	P-2	0.00	NM	1	\$575.00
TONIGHT SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--					1	\$575.00		0.00			
E 2	KARE	11/02/12	11/02/12	M-F 2-3p The Doctors	CM	2P-3P	----F--	:30	2	\$175.00	P-2	0.00	NM	2	\$350.00
THE DOCTORS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--					2	\$175.00		0.00			
E 3	KARE	11/02/12	11/02/12	M-F 4-430p KARE 11 4 News	CM	4-430P	----F--	:30	1	\$250.00	P-2	0.00	NM	1	\$250.00
4P NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--					1	\$250.00		0.00			
E 4	KARE	11/02/12	11/02/12	M-F 430-5p Jeopardy	CM	430-5P	----F--	:30	2	\$600.00	P-2	0.00	NM	2	\$1,200.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--					2	\$600.00		0.00			
E 5	KARE	11/02/12	11/02/12	M-F 5-530p KARE 11 5 News	CM	5-530p	----F--	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
KARE11NWS-5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--					1	\$1,200.00		0.00			

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Advertiser: CRAVAKKC/R/CONGRESS
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 Estimate: C30N06
KARE

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 6	KARE	11/02/12	11/02/12	M-F 9-10a TODAY	CM	9-10a	----F--	:30	2	\$175.00	P-2	0.00	NM	2	\$350.00
TODAY 11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--					2	\$175.00		0.00			
E 7	KARE	11/05/12	11/05/12	Tonight Show Tonight Show	CM	1035pm-1135pm	M-----	:30	2	\$575.00	P-2	0.00	NM	2	\$1,150.00
TONIGHT SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					2	\$575.00		0.00			
E 8	KARE	11/05/12	11/05/12	M-F 2-3p The Doctors	CM	2P-3P	M-----	:30	2	\$175.00	P-2	0.00	NM	2	\$350.00
THE DOCTORS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					2	\$175.00		0.00			
E 9	KARE	11/05/12	11/05/12	M-F 4-430p KARE 11 4 News	CM	4-430P	M-----	:30	1	\$250.00	P-2	0.00	NM	1	\$250.00
4P NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$250.00		0.00			
E 10	KARE	11/05/12	11/05/12	M-F 430-5p Jeopardy	CM	430-5P	M-----	:30	2	\$600.00	P-2	0.00	NM	2	\$1,200.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					2	\$600.00		0.00			
E 11	KARE	11/05/12	11/05/12	M-F 5-530p KARE 11 5 News	CM	5-530p	M-----	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
KARE11NWS-5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$1,200.00		0.00			
E 12	KARE	11/05/12	11/05/12	M-F 5-6a KARE First Edition M-F	CM	5-6a	M-----	:30	1	\$200.00	P-2	0.00	NM	1	\$200.00
KARE11-1ST EDT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$200.00		0.00			
E 13	KARE	11/05/12	11/05/12	M-F 9-10a TODAY	CM	9-10a	M-----	:30	2	\$175.00	P-2	0.00	NM	2	\$350.00
TODAY 11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					2	\$175.00		0.00			
E 14	KARE	11/03/12	11/03/12	Sat 5-530p KARE 11 5 News Sa	CM	5-530P	-----S-	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00
KARE11NWS-5 SA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-					1	\$500.00		0.00			
E 15	KARE	11/03/12	11/03/12	Sat 6-630p KARE 11 6 News Sa	CM	6-630P	-----S-	:30	1	\$700.00	P-2	0.00	NM	1	\$700.00
KARE11NWS-6 SA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-					1	\$700.00		0.00			
E 16	KARE	11/03/12	11/03/12	Sat 8-10a KARE 11 Saturday	CM	8-10a	-----S-	:30	2	\$500.00	P-2	0.00	NM	2	\$1,000.00
KARE11 NWS SAT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-					2	\$500.00		0.00			
E 17	KARE	11/04/12	11/04/12	Sun 5-530p KARE 11 5 News Su	CM	5-530P	-----S	:30	1	\$700.00	P-2	0.00	NM	1	\$700.00
KARE11NWS-5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S					1	\$700.00		0.00			
E 18	KARE	11/01/12	11/01/12		CM	1035pm-1135pm	---T---	:30	1	\$575.00	P-2	0.00	NM	1	\$575.00

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 Estimate: C30N06
KARE

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Tonight Show											
				Tonight Show											
				TONIGHT SHOW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	---T---	1		\$575.00		0.00						
E 19	KARE	11/01/12	11/01/12	M-F 2-3p	CM	2P-3P	---T---	:30	2	\$175.00	P-2	0.00	NM	2	\$350.00
				The Doctors											
				THE DOCTORS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	---T---	2		\$175.00		0.00						
E 20	KARE	11/01/12	11/01/12	M-F 4-430p	CM	4-430P	---T---	:30	1	\$250.00	P-2	0.00	NM	1	\$250.00
				KARE 11 4 News											
				4P NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	---T---	1		\$250.00		0.00						
E 21	KARE	11/01/12	11/01/12	M-F 430-5p	CM	430-5P	---T---	:30	2	\$600.00	P-2	0.00	NM	2	\$1,200.00
				Jeopardy											
				JEOPARDY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	---T---	2		\$600.00		0.00						
E 22	KARE	11/01/12	11/01/12	M-F 5-530p	CM	5-530p	---T---	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
				KARE 11 5 News											
				KARE11NWS-5											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	---T---	1		\$1,200.00		0.00						
E 23	KARE	11/01/12	11/01/12	M-F 5-6a	CM	5-6a	---T---	:30	1	\$200.00	P-2	0.00	NM	1	\$200.00
				KARE First Edition M-F											
				KARE11-1ST EDT											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	---T---	1		\$200.00		0.00						
E 24	KARE	11/01/12	11/01/12	M-F 9-10a	CM	9-10a	---T---	:30	2	\$175.00	P-2	0.00	NM	2	\$350.00
				TODAY											
				TODAY 11											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	---T---	2		\$175.00		0.00						
E 25	KARE	10/30/12	10/30/12	Tonight Show	CM	1035pm-1135pm	-T-----	:30	1	\$575.00	P-2	0.00	NM	1	\$575.00
				Tonight Show											
				TONIGHT SHOW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-T-----	1		\$575.00		0.00						
E 26	KARE	10/30/12	10/30/12	M-F 2-3p	CM	2P-3P	-T-----	:30	2	\$175.00	P-2	0.00	NM	2	\$350.00
				The Doctors											
				THE DOCTORS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-T-----	2		\$175.00		0.00						
E 27	KARE	10/30/12	10/30/12	M-F 4-430p	CM	4-430P	-T-----	:30	1	\$250.00	P-2	0.00	NM	1	\$250.00
				KARE 11 4 News											
				4P NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-T-----	1		\$250.00		0.00						
E 28	KARE	10/30/12	10/30/12	M-F 430-5p	CM	430-5P	-T-----	:30	2	\$600.00	P-2	0.00	NM	2	\$1,200.00
				Jeopardy											
				JEOPARDY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-T-----	2		\$600.00		0.00						
E 29	KARE	10/30/12	10/30/12	M-F 5-530p	CM	5-530p	-T-----	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
				KARE 11 5 News											
				KARE11NWS-5											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-T-----	1		\$1,200.00		0.00						
E 30	KARE	10/30/12	11/06/12		CM	5-6a	-T-----	:30	1	\$200.00	P-2	0.00	NM	3	\$600.00

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 Estimate: C30N06

KARE

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 5-6a											
				KARE First Edition M-F											
				COMMENTS APPLY TO SUB LINES A THRU B											
				KARE11-1ST EDT											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----		1			\$200.00			0.00			
Week:		11/05/12	11/11/12	-T-----		2			\$200.00			0.00			
E 31	KARE	10/30/12	11/06/12	M-F 9-10a	CM	9-10a	-T-----	:30	2	\$175.00	P-2	0.00	NM	4	\$700.00
				TODAY											
				TODAY 11											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----		2			\$175.00			0.00			
Week:		11/05/12	11/11/12	-T-----		2			\$175.00			0.00			
E 32	KARE	10/31/12	10/31/12	Tonight Show	CM	1035pm-1135pm	--W----	:30	2	\$575.00	P-2	0.00	NM	2	\$1,150.00
				Tonight Show											
				TONIGHT SHOW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----		2			\$575.00			0.00			
E 33	KARE	10/31/12	10/31/12	M-F 2-3p	CM	2P-3P	--W----	:30	2	\$175.00	P-2	0.00	NM	2	\$350.00
				The Doctors											
				THE DOCTORS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----		2			\$175.00			0.00			
E 34	KARE	10/31/12	10/31/12	M-F 4-430p	CM	4-430P	--W----	:30	2	\$250.00	P-2	0.00	NM	2	\$500.00
				KARE 11 4 News											
				4P NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----		2			\$250.00			0.00			
E 35	KARE	10/31/12	10/31/12	M-F 430-5p	CM	430-5P	--W----	:30	2	\$600.00	P-2	0.00	NM	2	\$1,200.00
				Jeopardy											
				JEOPARDY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----		2			\$600.00			0.00			
E 36	KARE	10/31/12	10/31/12	M-F 5-530p	CM	5-530p	--W----	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
				KARE 11 5 News											
				KARE11NWS-5											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----		1			\$1,200.00			0.00			
E 37	KARE	10/31/12	10/31/12	M-F 9-10a	CM	9-10a	--W----	:30	2	\$175.00	P-2	0.00	NM	2	\$350.00
				TODAY											
				TODAY 11											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----		2			\$175.00			0.00			
													Totals	60	\$25,275.00